

Commercial Event Opportunities 2023-24





This year we'll welcome over 1,500 delegates across our event programme.

And we've a number of commercial opportunities which we're excited to introduce to you. Our events attract delegates from housing associations, local authorities and commercial organisations all passionate about the housing sector. We love hosting our events - they bring our network together and we're looking forward to delivering our AM series throughout the year alongside our Annual Conference in November. You'll hear more about these over the following pages....along with bulk discounts we'll now offer to organisations wishing to get involved with more than one event.



After a successful programme last year we're running four more AM Series events in 2023/4. We'll host delegates from across our network for half-day conferences focused on tackling common challenges facing our sector.

Themes confirmed for 2023-24 are: **Procurement AM**, **Compliance AM**, **Sustainability AM** and **Asset Management AM**. There are several sponsorship and exhibitor packages available for our network - we'll explain more about these on the following pages.

Delegates will arrive early for pastries, refreshments and networking in the exhibition concourse. We'll then hold speaking sessions across the morning in the auditorium with refreshment breaks throughout.





AM 
SERIES
procurement

23 May 2023
The Building Centre
London

AM 
SERIES
compliance

13 July 2023
British Library
London

AM 
SERIES
sustainability

30 January 2024
British Library
London

AM 
SERIES
asset mgmt

20 March 2024
The Building Centre
London

Each event in the AM Series will include one headline sponsor and six exhibitors. These are ideal opportunities to network and connect with housing professionals aligned to your business. Learn more about each of the packages below.

Headline sponsor - £2,000 + VAT

- Headline sponsors will receive exclusive sponsorship of the AM event.
- Branded as headline sponsor on all event marketing - including website, social media posts and emails.
- Speaking slot included - you'll work with SEC to design and deliver a 20min session.
- Includes a standard exhibitor stand in the main concourse.
- Includes 4 delegate passes for your colleagues.
- One opportunity available for each AM series event.

Standard exhibitor - £500 + VAT

- We'll have a busy exhibition space out on the main concourse where we'll host delegate arrivals, breakfast and refreshment breaks throughout the morning.
- Exhibition space is 3mx1m and will include a table.
- You're able to bring 3 roller banners. Due to space limitations you're unable to use large pop up banners.
- Includes 2 delegate passes for your colleagues.
- Six opportunities available for each AM series event.



Like to talk to us about the opportunities in more detail? Email a member of the Business Partnerships team today - info@southeastconsortium.org.uk



Once again we'll host our Annual Conference at the London Stadium on 8 November*.

We'll have a number of partnership and exhibition packages open to service providers in our network. This year's event will feature three hi-calibre speaking zones and one exhibition floor with catering lounges. We'll close the day with a drinks reception for all delegates.

We once again expect a large footfall through the exhibition area. And we'll have longer scheduled breaks this year to give each exhibitor the perfect opportunity to showcase your organisation and connect with fellow delegates.

The day will be free to attend for colleagues from Housing Associations and Local Authorities.

*Subject to West Ham United fixtures we've also reserved a second date of 1 November. We will confirm in May once the fixtures are announced.





Our sponsors and exhibitors are a part of what makes our conference great and we'd love to have you there. There are a range of partnership and exhibition opportunities available for SEC2023. Learn more about each of the packages below.

Event partner - Keynote speaking zone (£5,000 + VAT)

- Sponsorship of main speaking zone with 200 seats. It will host both the opening keynote speech and closing address.
- Your organisations representatives will Chair sessions throughout the day.
- Includes a speaking slot - you'll have the opportunity to shape the content with a place on the organising committee.
- Space for pop up banners and branding in zone.
- Co-branded as event partner on all event marketing and stadium screens.
- 8 delegate tickets included for your colleagues.

Event partner - Arnold Hills speaking zone (£5,000 + VAT) - 2 packages available

- 1 of 2 speaking zones with 70 seats.
- Includes a speaking slot - you'll have the opportunity to shape the content with a place on the organising committee.
- Each Arnold Hills Speaking Zone Partner will be a co-Partner the end of conference drinks reception. A 2hr drinks package is included in the price. All conference delegates will be able to attend.
- Space for pop up banners and branding in zone.
- Co-branded as event partner on all event marketing and stadium screens.
- 8 delegate tickets included for your colleagues.



Event partner - Coffee Lounge (£5,000 + VAT) - 2 packages available

- Sponsorship of a catering lounge - one of two located on the top floor.
- Provision of Tea/Coffee all day - refreshments will only be served in these lounges.
- Able to brand the space as you wish.
- Co-branded as event partner on all event marketing and stadium screens.
- You'll have the opportunity to shape the content with a place on the organising committee.
- 8 delegate tickets included for your colleagues.

Event partner - Badge & Registration Sponsorship (£5,000 + VAT) - 1 package available

- Sponsorship of our badges and registration space.
- This year we're introducing 4 branded kiosks which delegates will use to print their badges on arrival. These kiosks you'll be able to brand as you wish.
- Logos included on the badges themselves and you can support us with the design of these.
- 1 x standard exhibitor space next to SEC in the exhibition zone.
- Co-branded as event partner on all event marketing and stadium screens.
- You'll have the opportunity to shape the content with a place on the organising committee.
- 8 delegate tickets included for your colleagues.

Standard exhibitor (£1,400 + VAT) - 35 packages available

- Standard exhibition space (approx. 3x1m).
- Table for holding your marketing literature.
- Space to brand the stand with roller banners behind the table.
- Company name and contact details in event programme.
- Logo on event website.
- 4 delegate tickets included.



Interested in supporting us across multiple events?

We've devised a scaling discount for organisations who would like to sponsor and/or exhibit at multiple SEC events. These would be on the condition that you commit to the packages at time of booking. Details of the event packages and costs are below.

Discounts for multiple bookings -

Book any 2 Sponsorship / Exhibition Packages - 5% discount

Book any 3 Sponsorship / Exhibition Packages - 7.5% discount

Book any 4 or more Sponsorship / Exhibition Packages - 10% discount

Like to talk to us about these package discounts in more detail? Email a member of the Business Partnerships team today - info@southeastconsortium.org.uk

www.southeastconsortium.com