



# Event Sponsorship & Exhibition Opportunities

April 2024 - March 2025



# We're continuing our busy events programme this year....



## 5

Events

## 1,000

Delegates

## 74

Sponsorship and  
Exhibition Opportunities

## 100%

Of our delegates from 2023/24  
recommends SEC events

This year we'll welcome over 1,000 delegates across our event programme. And we've got a number of commercial opportunities we're excited to introduce to you! We love hosting our events - they bring our network together and they've grown year-on-year. In 2024/25 we'll host 4 AM Series events alongside our Annual Conference in October. You'll hear more about these over the following pages...along with bulk discounts to those of you wishing to get involved with more than one event.



# AM Series

Our half-day conferences focused on tackling common challenges facing our sector.



25 April 2024  
British Library  
London



11 July 2024  
British Library  
London



29 January 2025  
British Library  
London



27 March 2025  
British Library  
London

After the continued success of our AM Series events last year - we're excited to run four more again in 24/25. Themes confirmed are: **Procurement AM**, **Compliance AM**, **Sustainability AM** and **Development AM**.

All AM Series sessions this year will be held at the British Library. Each event will include one headline sponsor and six exhibitors. These are ideal opportunities to network and connect with housing professionals aligned to your business.

After feedback on last years' events, we've changed the arrival time to 9am. Delegates will arrive from then for pastries, refreshments and networking in the exhibition space. We'll hold speaking sessions in the auditorium with a mid-morning refreshment break.

## Headline Sponsor Package

**£2,000 + VAT**

- ✓ Exclusive sponsorship of the AM Series Event.
- ✓ Branded as headline sponsor on all event marketing - including website, social media posts and email invitations.
- ✓ Speaking slot - you'll work with us to design and deliver a 20min session.
- ✓ Includes an exhibition stand in the main concourse.
- ✓ Includes 4 delegate passes for your colleagues.

## Exhibitor Package

**£500 + VAT**

- ✓ Standard exhibition space - 3mx1m and we'll include a table for your marketing literature.
- ✓ Includes 2 delegate passes for your colleagues.
- ✓ You're able to bring up to 3 roller banners. Due to space limitations you're unable to use large pop up banners.
- ✓ Six opportunities available for each AM series event.

**Like to talk to us about the opportunities in more detail?** Email a member of the Business Partnerships team today - [info@southeastconsortium.org.uk](mailto:info@southeastconsortium.org.uk).

# SEC2024

London Stadium, Stratford | Wednesday 16 October



We're back at the London Stadium for our conference this year on 16 October\*. This year's event will feature three hi-calibre speaking zones, a workshop space and one exhibition floor with catering lounges. We'll close the day with a drinks reception for all delegates.

We once again expect a large footfall through the exhibition area. And we'll have longer scheduled breaks this year to give each exhibitor the perfect opportunity to showcase your organisation and connect with our delegates.

We have a number of partnership and exhibition packages open to service providers in our network. You'll learn more about these on the next page.

The day will be free to attend for colleagues from Housing Associations and Local Authorities.

\*This date is subject to West Ham United fixtures. We've also secured a reserve date of 6 November. We will confirm in May once fixtures have been announced.

**Our sponsors and exhibitors are a part of what makes our conference great and we'd love to have you there.** There are a range of partnership and exhibition opportunities available for SEC2024. Learn more about each of the packages below.

**Like to talk to us about the opportunities in more detail?** Email a member of the Business Partnerships team today - [info@southeastconsortium.org.uk](mailto:info@southeastconsortium.org.uk).

## Event Partner - Keynote Speaking Zone

**£5,000 + VAT**

1 package available

- ✓ Sponsorship of main speaking zone with 200 seats. We'll host both the opening keynote and closing remarks in this zone.
- ✓ Includes a speaking slot - your colleague will chair one of the speaking sessions and we'll work with you to shape the content.
- ✓ You can brand the space as you wish - with space for pop up banners and vinyl.
- ✓ Co-branded as event partner on all event marketing and stadium screens.
- ✓ Includes 8 delegate tickets for your colleagues.

## Event Partner - Arnold Hills Speaking Zone

**£5,000 + VAT**

2 packages available

- ✓ Sponsorship of one of two speaking zones with 70 seats.
- ✓ Includes a speaking slot - your colleague will chair one of the speaking sessions and we'll work with you to shape the content.
- ✓ Each Arnold Hills sponsor will be co-Partner for the closing drinks reception. A 2hr drinks package is included in the price.
- ✓ You can brand the space as you wish - with space for pop up banners and vinyl.
- ✓ Co-branded as event partner on all event marketing and stadium screens.
- ✓ Includes 8 delegate tickets for your colleagues.

## Event Partner - Coffee Lounge

**£5,000 + VAT**

2 packages available

- ✓ Sponsorship of a catering lounge - one of two located on the top floor.
- ✓ Provision of Tea and Coffee all day - refreshments will only be served in these lounges.
- ✓ Pastries served in your space in the morning.
- ✓ You can brand the space as you wish - with space for pop up banners and vinyl.
- ✓ Co-branded as event partner on all event marketing and stadium screens.
- ✓ Includes 8 delegate tickets for your colleagues.

## Event Partner - Badge & Registration Sponsor

**£5,000 + VAT**

1 package available

- ✓ Sponsorship of our delegate badges and registration space.
- ✓ Includes 4 branded kiosks which delegates will use to print their badges on arrival. We will brand the kiosks with your logo.
- ✓ Your logo will be printed on each badge.
- ✓ Includes a standard exhibitor space in the exhibition zone.
- ✓ Co-branded as event partner on all event marketing and stadium screens.
- ✓ Includes 8 delegate tickets for your colleagues.

**Like to talk to us about the opportunities in more detail?** Email a member of the Business Partnerships team today - [info@southeastconsortium.org.uk](mailto:info@southeastconsortium.org.uk).

## Workshop Sponsor

3 packages available

**£1,000 + VAT**

- ✓ You'll sponsor and run one of three workshops in our new breakout space.
- ✓ You'll work with us to design a session for c30 delegates which will run for 45mins.
- ✓ You can bring along 2 roller banners to brand the space during your session.
- ✓ Includes 4 delegate tickets for your colleagues.
- ✓ This package can be booked in conjunction with another sponsorship or exhibitor package. Or, can be booked by itself.

## Standard Exhibitor

36 packages available

**£1,400 + VAT**

- ✓ Standard exhibitor space (approx 3mx1m).
- ✓ Includes a table for your marketing literature and two chairs.
- ✓ Space to brand the stand with roller banners behind the table.
- ✓ Company name and contact details will be included in the event programme.
- ✓ Your logo will feature on our event website.
- ✓ Includes 4 delegate tickets for your colleagues.

**Like to talk to us about the opportunities in more detail?** Email a member of the Business Partnerships team today - [info@southeastconsortium.org.uk](mailto:info@southeastconsortium.org.uk).

# Interested in booking multiple events?

We're offering a scaling discount for organisations who would like to sponsor or exhibit at **multiple events**. We'll apply the discount on the condition that you commit to the packages at the time of booking. Details of the packages and costs are below.

Like to talk to us about these in more detail? Email a member of the Business Partnerships team today - [info@southeastconsortium.org.uk](mailto:info@southeastconsortium.org.uk)



Book **two** sponsorship or exhibition packages

**5% discount**

Book **three** sponsorship or exhibition packages

**7.5% discount**

Book **four** sponsorship or exhibition packages

**10% discount**