



Event Sponsorship & Exhibition Opportunities 2025



We're continuing our busy events programme this year....



5

Events

1,000

Delegates

70

Sponsorship and
Exhibition Opportunities

100%

Of our delegates from 2024
recommends SEC events

This year we'll welcome over 1,000 delegates across our event programme. And we've got a number of commercial opportunities we're excited to introduce to you! We love hosting our events - they bring our network together and they've grown year-on-year. In 2025 we'll host 4 AM Series events alongside our Annual Conference in October. You'll hear more about these over the following pages...along with bulk discounts to those of you wishing to get involved with more than one event.

AM Series

Our half-day conferences focused on tackling common challenges facing our sector.



29 January
British Library
London



27 March
British Library
London



04 June
British Library
London



17 September
British Library
London

After the continued success of our AM Series events last year - we're excited to run four more again in 2025. Themes confirmed are: **Sustainability AM**, **Development AM**, **Procurement AM**, and **Compliance AM**.

All AM Series sessions this year will be held at the British Library. Each event will include one headline sponsor and six exhibitors. These are ideal opportunities to network and connect with housing professionals aligned to your business.

Delegates will arrive from 09:00 for pastries, refreshments and networking in the exhibition space. We'll hold speaking sessions in the auditorium with a mid-morning refreshment break. The event will close at 12:30.

Headline Sponsor Package

£2,000 + VAT

- ✓ Exclusive sponsorship of the AM Series Event.
- ✓ Branded as headline sponsor on all event marketing - including website, social media posts and email invitations.
- ✓ Speaking slot - you'll work with us to design and deliver a 20min session.
- ✓ Includes an exhibition stand in the main concourse.
- ✓ Includes 4 delegate passes for your colleagues.

Exhibitor Package

£500 + VAT

- ✓ Standard exhibition space - 3mx1m and we'll include a table for your marketing literature.
- ✓ Includes 2 delegate passes for your colleagues.
- ✓ You're able to bring up to 3 roller banners. Due to space limitations you're unable to use large pop up banners.
- ✓ Six opportunities available for each AM series event.

Like to talk to us about the opportunities in more detail? Email a member of the Business Partnerships team today - events@southeastconsortium.org.uk.

SEC2025

London Stadium, Stratford | Wednesday 15 October



We're back at the London Stadium for our conference this year on 15 October*. This year's event will feature three speaking zones and an exhibition floor with catering lounges. We'll close the day with a drinks reception for all delegates.

We once again expect a large footfall through the exhibition area. And we'll have longer scheduled breaks this year to give each exhibitor the perfect opportunity to showcase your organisation and connect with our delegates.

We have a number of partnership and exhibition packages open to service providers in our network. You'll learn more about these on the next page.

The day will be free to attend for colleagues from Housing Associations and Local Authorities.

**This date is subject to West Ham United fixtures. We've also secured a reserve date of 8 October. We will confirm in May once fixtures have been announced.*

Our sponsors and exhibitors are a part of what makes our conference great and we'd love to have you there. There are a range of partnership and exhibition opportunities available for SEC2025. Learn more about each of the packages below.

Like to talk to us about the opportunities in more detail? Email a member of the Business Partnerships team today - events@southeastconsortium.org.uk.

Event Partner - Keynote Speaking Zone

£5,000 + VAT

1 package available

- ✔ Sponsorship of main speaking zone with 200 seats. We'll host both the opening keynote and closing remarks in this zone.
- ✔ Includes a speaking slot - your colleague will chair one of the speaking sessions and we'll work with you to shape the content.
- ✔ You can brand the space as you wish - with space for pop up banners and vinyl.
- ✔ Co-branded as event partner on all event marketing and stadium screens.
- ✔ Includes 8 delegate tickets for your colleagues.

Event Partner - Arnold Hills Speaking Zone

£5,000 + VAT

2 packages available

- ✔ Sponsorship of one of two speaking zones with 70 seats.
- ✔ Includes a speaking slot - your colleague will chair one of the speaking sessions and we'll work with you to shape the content.
- ✔ Each Arnold Hills sponsor will be co-Partner for the closing drinks reception. A 2hr drinks package is included in the price.
- ✔ You can brand the space as you wish - with space for pop up banners and vinyl.
- ✔ Co-branded as event partner on all event marketing and stadium screens.
- ✔ Includes 8 delegate tickets for your colleagues.

Event Partner - Coffee Lounge

£5,000 + VAT

2 packages available

- ✓ Sponsorship of a catering lounge - one of two located on the top floor.
- ✓ Provision of Tea and Coffee all day - refreshments will only be served in these lounges.
- ✓ Pastries served in your space in the morning.
- ✓ You can brand the space as you wish - with space for pop up banners and vinyl.
- ✓ Co-branded as event partner on all event marketing and stadium screens.
- ✓ Includes 8 delegate tickets for your colleagues.

Event Partner - Badge & Registration Sponsor

£5,000 + VAT

1 package available

- ✓ Sponsorship of our delegate badges and registration space.
- ✓ Includes 4 branded kiosks which delegates will use to print their badges on arrival. We will brand the kiosks with your logo.
- ✓ Your logo will be printed on each badge.
- ✓ Includes a standard exhibitor space in the exhibition zone.
- ✓ Co-branded as event partner on all event marketing and stadium screens.
- ✓ Includes 8 delegate tickets for your colleagues.

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Standard Exhibitor

34 packages available

£1,400 + VAT

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- ✓ Standard exhibitor space (approx 3mx1m).
 - ✓ Includes a table for your marketing literature and two chairs.
 - ✓ Space to brand the stand with roller banners behind the table.
 - ✓ Company name and contact details will be included in the event programme.
 - ✓ Your logo will feature on our event website.
 - ✓ Includes 4 delegate tickets for your colleagues.

Like to talk to us about the opportunities in more detail? Email a member of the Business Partnerships team today - events@southeastconsortium.org.uk.

Interested in booking multiple events?

We're offering a scaling discount for organisations who would like to sponsor or exhibit at **multiple events**. We'll apply the discount on the condition that you commit to the packages at the time of booking. Details of the packages and costs are below.

Like to talk to us about these in more detail? Email a member of the Business Partnerships team today - events@southeastconsortium.org.uk



Book **two** sponsorship or exhibition packages

5% discount

Book **three** sponsorship or exhibition packages

7.5% discount

Book **four** sponsorship or exhibition packages

10% discount